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**Satellite Imagery Product Catalog**

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## 1. Introduction

### 1.1 Overview of this Document

This document covers commercial pricing for:

- Standard Imagery Products
- Stereo Imagery Products
- Imagery Mosaic Products
- Licenses Offering
- Additional Services

Product base pricing, uplifts, and minimum order size for standard Archive and Fresh Archive/ New Collection imagery are listed in this document. Other imagery product types are also detailed with associated configuration parameters and pricing.

To finalize your order, a variety of license and delivery options are outlined with corresponding uplifts and discounts to help you determine the best option.

### 1.2 Understanding Imagery Product Pricing

Maxar's commercial imagery product base price is derived from single or multiple images that create complete coverage over the customer's specified Area of Interest. Commercial imagery products are priced based on Square Kilometers (SQKM) of the Area of Interest (AOI) and are calculated from the Imagery Source (i.e. Archive or New Collection), Spectral Bands, and Resolution.

Commercial imagery tasking products are not ordered for a specific satellite and may be fulfilled using any satellite image that meets the product requirements.

## 2. Standard Imagery Products

### 2.1 Standard Product Base Pricing

Standard imagery product base pricing is impacted by Spectral Band and Resolution selection as well as Archive imagery versus New Collection tasking. Refer to [Table 1: Standard Product Base Pricing](#)

for pricing based on select configuration parameters.

**4-Band pricing includes:**

- 3-Band Pan-sharpened
- 4-Band Pan-sharpened
- 4-Band Bundle

**8-Band pricing includes:**

- 8-Band Bundle

**TABLE 1: STANDARD PRODUCT BASE PRICING**

Product Bands		Product Resolution Class	Standard Archive Pricing (>90 days) (\$/SQKM)	Select New Collection / Fresh Archive Pricing (<90 days) (\$/SQKM)	Select Plus New Collection Pricing (\$/SQKM)	Single Shot New Collection Pricing (\$/SQKM)
<b>System Ready (1B)/View Ready (2A)/View Ready (OR2A)</b>						
IKONOS			\$10.00	NA	NA	NA
Panchromatic	50 cm / 60 cm		\$14.00	\$24.00	\$46.00	\$88.00
	40 cm		\$16.00	\$26.00	\$48.00	\$90.00
	30 cm		\$19.00	\$29.00	\$51.00	NA
3-Band or 4-Band Color / Near Infrared	50 cm / 60 cm		\$17.50	\$27.50	\$49.50	\$91.50
	40 cm		\$19.50	\$29.50	\$51.50	\$93.50
	30 cm		\$22.50	\$32.50	\$54.50	NA
8-Band Color / Near Infrared	50 cm / 60 cm		\$19.00	\$29.00	\$51.00	NA
	40 cm		\$21.00	\$31.00	\$53.00	NA
	30 cm		\$24.00	\$34.00	\$56.00	NA
SWIR*	7.5 m*		\$12.00	\$22.00	NA	NA
	3.7 m		\$24.00	\$34.00	\$56.00	NA

\* SWIR is available as a Map Ready Ortho 1:12,000. All other scales and AOS are custom for SWIR. Tasking not available for 7.5m.

## 2.2 Standard Product Uplifts

Maxar’s commercial imagery products are delivered with  $\leq 15\%$  Cloud Cover and 0-45° Off-Nadir Angle. Lower Cloud Cover and constrained Off-Nadir Angles can be provided for uplift in price. Uplift for these improved levels is shown in [Table 2: Standard Product Uplifts](#).

**TABLE 2: STANDARD PRODUCT UPLIFTS**

Option	Example Use Cases
Cloud Cover $\leq 10\%$	(+) \$10 SQKM
Cloud Cover $\leq 5\%$	(+) \$20 SQKM
Constrained Off-Nadir Angle (ONA) 10-15° Increment*	(+) \$2 SQKM
Map-Ready (Ortho) Any Ratio**	(+) \$2 SQKM
High Definition (HD)	(+) \$3.50 SQKM

\* Constrained Off-Nadir Angle (ONA) applies to customer requested 15° increment (i.e. 0 to 15, 16 to 30, and 31 to 45)

\*\* Map-Ready ortho ratios are 1:50,000, 1:12,000, 1:5,000, and 1:4,800.

## 2.3 Standard Product High Demand Country Uplifts

Based on long term high levels of demand in certain regions of the world, Maxar has divided the world into “High Demand” and “Standard Demand” regions. High Demand countries have uplifts for 30 cm and SWIR Fresh Archive, Select New Collections and Select-Plus New Collections. Uplift amounts and a list of High Demand countries are shown in [Table 3: Standard Product High Demand Country Uplifts](#) and [Table 4: High Demand Country List](#). To view a map of High Demand countries, refer to [Figure 2-1: High Demand Country Map](#).

**TABLE 3: STANDARD PRODUCT HIGH DEMAND COUNTRY UPLIFTS**

High Demand Option	Uplift Amount
30 cm Class Fresh Archive, Select New Collection, Select Plus New Collection*	(+) 80%
SWIR 7.5m Class Fresh Archive, Select New Collection, Select Plus New Collection*	(+) 80%

\* High Demand uplift applies to entire 30 cm bundled product for Select New Collection/Fresh Archive or Select Plus New Collection

**TABLE 4: HIGH DEMAND COUNTRY LIST**

High Demand Countries				
Armenia	Cyprus	Israel	Oman	Togo
Azerbaijan	Ecuador	Japan	Qatar	Turkey
Bahrain	Gabon	Kuwait	Saudi Arabia	Turkmenistan
Benin	Gaza Strip	Jordan	Singapore	Ukraine
China (East)	Georgia	Lebanon	South Korea	United Arab Emirates
Colombia	Iran	Nigeria	Syria	West Bank
Congo	Iraq	North Korea	Taiwan	Yemen





FIGURE 2-1: HIGH DEMAND COUNTRY MAP

## 2.4 Standard Product Minimum Order Size

Maxar’s Core Imagery products are derived from high-resolution satellite images. Our core products vary according to processing level and geolocation accuracy. Each product is delivered with a set of support files to assist you in analyzing or further processing the imagery.

Areas of Interest can be entered as a list of coordinates on the Imagery Products Order form or by including a shapefile (WGS84 Geographic) with the form at submittal. There are minimum sizes and other rules that govern the AOI for Standard imagery products, refer to [Table 5: Standard Product Minimum Order](#) for more detail.

TABLE 5: STANDARD PRODUCT MINIMUM ORDER SIZE

Image Origin	System-Ready (Basic)*	View-Ready (Standard)	Map-Ready (Ortho) 1:12,000
Archive	272 SQKM (150 SQKM for SWIR)	25 SQKM	100 SQKM
New Collection	272 SQKM (150 SQKM for SWIR)	100 SQKM	100 SQKM

\* System-Ready (1B) and System-Ready Stereo (1B) products are delivered as scenes and actual delivery area may vary based on scene size. Minimum charge of 272 QKM (150 SQKM for SWIR) is applied.

### 3. Stereo Imagery Products

System-Ready Stereo (1B) imagery products are typically used to create Digital Elevation Models or for three-dimensional feature extraction. Customers ordering stereo products who require a small Area of Interest (AOI), less than 300 sqkm, should order the View-Ready Stereo (OR2A) product while customers requiring large area coverage should opt for the System-Ready Stereo (1B) imagery product.

#### 3.1 Stereo Product Base Pricing

Maxar’s Stereo imagery products are delivered with ≤15% Cloud Cover. Refer to [Table 6: Stereo Product Base Pricing](#) for Stereo imagery product options and pricing.

TABLE 6: STEREO PRODUCT BASE PRICING

Product Bands	Product Resolution Class	Standard Archive Pricing (>90 days)	Select New Collection / Fresh Archive Pricing (<90 days)	Select Plus New Collection Pricing
		(\$/SQKM)	(\$/SQKM)	(\$/SQKM)
<b>System Ready (1B)/View Ready (2A)/View Ready (OR2A)</b>				
<b>Panchromatic</b>	50 cm / 60 cm	\$28.00	\$48.00	\$92.00
	40 cm	\$32.00	\$52.00	\$96.00
	30 cm	\$38.00	\$58.00	\$102.00
<b>3-Band or 4-Band Color / Near Infrared</b>	50 cm / 60 cm	\$35.00	\$55.00	\$99.00
	40 cm	\$39.00	\$59.00	\$103.00
	30 cm	\$45.00	\$65.00	\$109.00
<b>8-Band Color / Near Infrared</b>	50 cm / 60 cm	\$38.00	\$58.00	\$102.00
	40 cm	\$42.00	\$62.00	\$106.00
	30 cm	\$48.00	\$68.00	\$112.00

#### 3.2 Stereo Product Uplifts

Lower Cloud Cover options can be provided for an uplift in price as well as a High Demand country option

[Table 7: Stereo Product Uplifts](#) for more detail. A list of High Demand countries are shown in [Table 4: High Demand Country List](#).

**TABLE 7: STEREO PRODUCT UPLIFTS**

Option	Uplift Amount
Cloud Cover ≤ 10%	(+) \$10 SQKM
Cloud Cover ≤ 5%	(+) \$20 SQKM
Constrained Off-Nadir Angle (ONA) 10-15° Increment*	(+) \$2 SQKM
High Demand Country Option	Uplift Amount
30 cm Class Fresh Archive, Select New Collection, Select Plus New Collection**	(+) 80%

\*Constrained Off-Nadir Angle (ONA) applies to customer requested 15° increment (i.e. 0 to 15, 16 to 30, and 31 to 45)

\*\*High Demand uplift applies to entire 30 cm bundled product

### 3.3 Stereo Product Minimum Order Size

Areas of Interest can be entered as a list of coordinates on the Imagery Products Order form or by including a shapefile (WGS84 Geographic) with the form at submittal. There are minimum sizes and other rules that govern the AOI for Stereo imagery products, refer to [Table 8: Stereo Product Minimum Order Size](#) for more detail.

**TABLE 8: STEREO PRODUCT MINIMUM ORDER SIZE**

Image Origin	Stereo View-Ready Basic (1B)*	Stereo System-Ready Standard (2A/OR2A)
Archive	210 SQKM	100 SQKM
New Collection	210 SQKM	100 SQKM

\* System-Ready Stereo (1B) products are delivered as scenes and actual delivery area may vary based on scene size. Minimum charge of 210 SQKM is applied.

## 4. Imagery Mosaic Products

Imagery mosaic products are image layers comprised of multiple (sometimes thousands of) image strips, merged to fully cover an area so the result is a single, continuous image layer. The mosaic process includes color-balancing image strips to achieve tonal consistency across the image layer and blending along seamlines to minimize visual disruptions at image boundaries.

Providing a high-quality view of Earth, Maxar's imagery mosaic products are ideal for creating and displaying maps, visual assessment of the urban and rural landscape, and running analytics using machine learning or artificial intelligence. With options that cover areas from metros to countries to the entire global landmass, Maxar mosaics provide solutions at local, regional, and global scale.

Maxar offers multiple mosaic product options.

- Vivid is produced per the Vivid product specification, and offers up-to global coverage with a 50cm GSD mosaic image layer.
  - Vivid 2.0: global image layer produced in 2019; updates available in 2020 will incorporate our latest imagery collections.
  - Vivid 3.0: global image layer with our highest accuracy; builds starting in early 2020.
- Metro is produced per the Metro product specification, and offers coverage for defined urban (high-population) and other high-interest AOIs with a 30cm–50cm GSD image layer.
  - Metro 2.0: image layer produced in 2018-2019 with ~3,000 global areas with 30cm GSD coverage and ~3,000 global areas with 50cm GSD coverage.
  - Metro 2.1: image layer builds starting in Q3 2019 that leverage HD sampling to offer expanded 30cm GSD coverage; updates available in 2020 will incorporate our latest imagery collections.
- Dynamic is produced per the mosaic configuration defined in the customer order.
  - Dynamic 2.0: image layer produced on-demand, with several configuration options to tailor the imagery mosaic parameters, including
    - Defined imagery start/end dates
    - 30cm GSD (using HD)
    - High accuracy (using BBA)
    - 4-band (RGB-NIR) pan-sharpened
- Custom mosaics are engineered to meet defined customer specifications as outlined in the customer order and/or contract statement of work.

### 4.1 Mosaic Product Base Pricing

Refer to [Table 9: Mosaic Product Base Pricing](#) for mosaic product options and pricing for a global image basemap, country-scale imagery mosaics, and metro-scale image layers.

**TABLE 9: MOSAIC PRODUCT BASE PRICING**

Product	GSD	Pricing			
Global Mosaic		Price (USD)			
Vivid 2.0		\$5,400,000			
Vivid 3.0		\$7,000,000			
Country-Scale Mosaic		Price (USD) / SQKM Per AOI*			
		>10,000 sqkm	>100,000 sqkm	>1,000,000 sqkm	>10,000,000 sqkm
Vivid 2.0		\$2.40	\$1.60	\$0.40	\$0.20
Vivid 3.0		\$3.00	\$2.00	\$0.50	\$0.25
Dynamic 2.0	50cm	\$6.00	\$4.00	\$1.00	\$0.50
	30cm			\$2.00	\$1.00
Custom	50cm	\$7.50	\$5.00	\$1.25	\$0.63
	30cm			\$2.50	\$1.25
Metro-Scale Mosaic		Price (USD) / SQKM Per AOI*			
		>100 sqkm		>1,000 sqkm	
Vivid 2.0		\$6.40		\$4.00	
Vivid 3.0		\$8.00		\$5.00	
Metro 2.0/2.1		\$8.00		\$5.00	
Dynamic 2.0		na**		\$10.00	
Custom Mosaic		na**		na**	

Definition: AOI = Area of Interest

An area of interest is typically defined by a single polygon that defines the coverage area; however, some country-based AOIs will have multiple polygons due to disconnected land area (e.g. islands).

\*Price / sqkm is per AOI with the AOI size tiers shown. Multiple AOIs can be bundled, and at Maxar’s discretion, may be eligible for a volume discount.

\*\*Mosaic pricing is not available for this size AOI. The minimum Dynamic 2.0 order is \$10,000 and the minimum Custom Mosaic order is \$75,000.

#### 4.2 Mosaic Product Minimum AOI Size

Imagery mosaic products can be ordered for any area of interest (AOI) which meets the minimum AOI size requirement. AOIs can be defined as a list of coordinates or as a shapefile (WGS84 Geographic). Note: Metro products are only available as the pre-defined Metro AOIs.

Refer to [Table 5: Standard Product Minimum Order Size](#) for product minimum AOI size details.

**TABLE 10: MOSAIC PRODUCT MINIMUM AOI SIZE**

Product	Minimum AOI Size (SQKM)
Metro 2.0-2.1	Any pre-defined Metro AOI
Vivid 2.0-3.0	100
Dynamic 2.0	1,000
Custom Mosaic	10,000

### 4.3 Mosaic Product Low Resolution Multipliers

On request, Vivid and Dynamic mosaics are available resampled to lower resolutions. (Metro mosaics are only available at the as-produced resolution.)

Refer to [Table 11: Mosaic Resolution Multipliers](#) for the pricing multipliers applicable for ranges of final product GSDs.

**TABLE 11: MOSAIC RESOLUTION MULTIPLIERS**

GSD Range	Pricing Multiplier
1-meter to 1.5-meter	0.4
2-meter to 2.5-meter	0.2
4-meter to 5-meter	0.1
10-meter to 15-meter	0.05

## 5. License Offerings

When calculating the total amount for Maxar products and services, the order of precedence is as follows:

1. List Price
2. Standard Product Uplifts
3. High Demand Uplift
4. Licensing
5. Reseller Discount
6. Discretionary Discount
7. Additional Services Fees

Refer to

[Table 11: License offerings, Uplifts, and Discounts](#) for licensing details. For more information, please refer to <https://www.Maxar.com/terms-use>.

**TABLE 11: LICENSE OFFERINGS, UPLIFTS, AND DISCOUNTS**

<b>Use License</b>	<b>Uplift / Discount</b>
Internal Use License	Included
Group License (1-5)	(+) 20%
Group License (>5)	(+) 45%
<b>License Add-Ons</b>	<b>Uplift / Discount</b>
Group Project License (requires Group or Subscription License)	Included
Display and Media License (requires Internal Use, Group or Subscription License)	(+) 20%
<b>Use Rights</b>	<b>Uplift / Discount</b>
View and Analysis	Included
<b>License Term</b>	<b>Uplift / Discount</b>
Perpetual	Included
1 Year	-5%
<b>Customer Type (as applicable)</b>	<b>Uplift / Discount</b>
All	Included
Education	-30%
Non-Government Office / Global Development Office (NGO/GDO)*	-50%
FedGov (U.S. Only)**	-50%

\*NGO/GDO discount cannot be applied in conjunction with reseller discount.

\*\*FedGov discount does not apply for mosaic products

## 6. Additional Services

You can receive Maxar imagery products in a variety of formats. Delivery options include:

- **DVD** - An optical disc storage format that can be used to store data and is compatible with a wide range of disc reading devices.
- **FTP** - A standard network protocol used to securely transfer files from one host to another over the internet.
- **Hard Drive** - A data storage device used for storing and retrieving digital information. Can be connected to any computer or storage system for data offloading.

**TABLE 11: ADDITIONAL SERVICES**

Delivery Method	Delivery Fees
Dual Format Delivery (e.g. GEOTIFF + NITF)	(+) 20%
Copy / Reprocess Fee	50% of original order price or \$500 max
Hard Drive	\$250 / Drive
Rush Archive	(+) \$10 / SQKM